Building on a Decade of Change: The World We Imagine

ALLIANCE FOR GIRLS ANNUAL CONFERENCE

OCTOBER 11, 2022
An unforgettable day to connect, inspire and celebrate girls and their champions
**Alliance for Girls** is the nation's largest alliance of girl-serving organizations and champions.

- **120 ORGANIZATIONS**
- **7,500 GIRLS ADVOCATES & EDUCATORS**
- **81 SCHOOLS**
- **300,000 GIRLS & GENDER-EXPANSIVE YOUTH SERVED ANNUALLY**

*Counties serve: San Francisco, Alameda, Santa Clara, San Mateo, Contra Costa, Marin, Los Angeles*
“It has been a tremendous blessing to be able to share with and learn from others who are going through similar struggles and to have this space for support without judgment.”

- AFG Member
Working with our members to prepare today's girls to be the leaders, agents of change, and thriving women of tomorrow.

Our members are girl-serving organizations tackling issues around gender-based violence, media literacy, restorative justice, political participation, human trafficking and sexual exploitation, outdoor exploration and athletics, and more.
IMPACT & PARTICIPATION

1,700+ conference attendees
- educators
- philanthropists
- elected officials
- corporate leaders
- young women and girls

1,007,400+ social media reach

States reached include: California, Florida, Hawai'i, Maryland, New York, Oregon, Pennsylvania, Texas, Tennessee, Washington, DC
HIGHLIGHTING PAST SPEAKERS

PEGGY ORENSTEIN
Writer & Author, Girls & Sex, Cinderella Ate My Daughter

KALISHA DESSOURCES FIGURES
Special Assistant to the President for Gender Policy, The White House

DOLORES HUERTA
Founder & President, The Dolores Huerta Foundation

LORI MACKENZIE
Executive Director, Stanford Clayman Institute for Gender Research

CONGRESSWOMAN JACKIE SPEIER
Representative for California’s 14th Congressional District

ALICIA GARZA
Co-Founder, Black Lives Matter

DR. NADINE BURKE HARRIS
California Surgeon General

LIANA THOMASON
Founder, Berkeley High School Stop Harassing

AMANDA HARRIS
THE VALUE OF SPONSORSHIP

- Network with government leaders, private sector companies and more
- Be recognized as a valuable leader by sharing your story with influential audiences
- Show your commitment to the professional development of the girl-serving sector
- Showcase your thought leadership in gender equity issues
- Engage in leading research, because data drives our funding and policy decisions
- Become an exhibitor to promote your latest projects and services to an engaged audience
Quotes from Sponsors

This was truly an inspiring and enriching conference. My colleagues and I enjoyed gaining knowledge about the lived experiences of girls as well as the incredible work being done on the ground to support them. We will use this information to support our work at Oracle.

-Loren Mahon, Oracle

I am proud to support Alliance for Girls’ strong network of women and men who are helping Bay Area girls achieve their dreams, and I was happy to attend the conference. I will definitely use what I learned to enhance my work as a board member for GirlVentures and the Filipina Women’s Network.”

-Gizelle Covarrubias Robinson, Managing Director of IT for Charles Schwab

I enjoyed attending the conference and meeting leaders who are pushing forward to bring more resources and opportunities to girls. It was insightful to hear directly from girls who are working to strengthen their communities.

-Rhuenette Alums, AT&T
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsor Opportunities</th>
<th>Changemaker $50,000</th>
<th>Luminary $10,000</th>
<th>Champion $5,000</th>
<th>Partner $2,500</th>
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</thead>
<tbody>
<tr>
<td>4 adult tickets and reserved seating</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Ability to publicize partnership via print and digital media</td>
<td>✔</td>
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<tr>
<td>Logo recognition on conference website and program guide</td>
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<td>✔</td>
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<tr>
<td>Company-sponsored table with 5 adult tickets and 3 girl leader tickets</td>
<td>✔</td>
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<td>Placement of your leadership or partnership in a speaking role</td>
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<td>Social media recognition</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>2 invitations to VIP reception</td>
<td>✔</td>
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<tr>
<td>Sponsor a session</td>
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<td>10 girl leader tickets</td>
<td>✔</td>
<td>✔</td>
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<td>Recognition on all conference collateral, pre- and post-event</td>
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<td>Opportunity to address attendees from the Main Stage</td>
<td>✔</td>
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<tr>
<td>Ad in conference program</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Featured article in AFG newsletter</td>
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<tr>
<td>Sponsor the VIP evening reception</td>
<td>✔</td>
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<tr>
<td>Recognition as strategic partner in ongoing AFG professional development</td>
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<tr>
<td>Sponsor the livestream to bring the conference to girls’ schools</td>
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## Changemaker: $50,000

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<td>Sponsor a session</td>
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LUMINARY: $10,000

- 4 COMPLIMENTARY ADULT TICKETS AND RESERVED SEATING
- ABILITY TO PUBLICIZE PARTNERSHIP VIA PRINT AND DIGITAL MEDIA
- LOGO RECOGNITION ON CONFERENCE WEBSITE AND PROGRAM GUIDE
- COMPANY-SPONSORED TABLE WITH 5 COMPLIMENTARY ADULT TICKETS AND 3 GIRL LEADER TICKETS

- PLACEMENT OF YOUR LEADERSHIP OR PARTNERSHIP IN A SPEAKING ROLE
- SOCIAL MEDIA RECOGNITION
- 2 INVITATIONS TO VIP RECEPTION
- SPONSOR A SESSION

- 10 COMPLIMENTARY GIRL LEADER TICKETS
- RECOGNITION ON ALL CONFERENCE COLLATERAL, PRE- AND POST-EVENT
- OPPORTUNITY TO ADDRESS ATTENDEES FROM THE MAIN STAGE
- AD IN CONFERENCE PROGRAM

- FEATURED ARTICLE IN AFG NEWSLETTER
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PARTNER: $2,500

- 4 COMPLIMENTARY ADULT TICKETS AND RESERVED SEATING
- ABILITY TO PUBLICIZE PARTNERSHIP VIA PRINT AND DIGITAL MEDIA
- LOGO RECOGNITION ON CONFERENCE WEBSITE AND PROGRAM GUIDE
CUSTOM SPONSORSHIPS

Contact us to develop a custom partnership that meets your investment goals and budget.

Ideas:
- Scholarships for members to attend
- Breakfast with a speaker
- Keynote sponsor
- Photo booth sponsor
- Social media sponsor
- Art expo/murals
- Selfcare rooms
- Childcare
JOIN US!

For more information about becoming a sponsor, please contact:
Alea Chedekel, Executive Assistant
alea@alliance4girls.org